# **Cool Japan Seminar 2015 in Hachinohe**

**One World: Revitalizing Tohoku** 

## **Overview:**

"Revitalization" is the theme of this seminar and, through meetings, discussions, and proposals, we hope the participants' global leadership skills will be greatly improved. In this seminar, they will be presented with a number of challenges that are facing groups in the Hachinohe area dealing with the after effects of the Great East Japan Earthquake disaster. From their global perspective, the participants will share the problems in workshops, by presentations and through discussions. These solutions that participants come up with will have real world application as they will be offered to the local government and companies to try and assist them. This process will help foreign participants realize problems which they had not known before coming to Japan, and nourish the leadership skills they have always had within.





Fishery

Revitalizing

Agriculture

Industry

Tourism

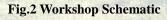
Energy

#### **Objectives:**

- This seminar aims to strengthen the interpersonal skills that the global leaders possess, to allow them to discuss a wide range of global issues in English in a multicultural context.
- Another goal of the seminar is to develop global competency so that participants can take a greater leadership role when handling problems with their teams or with members from a variety of backgrounds.

Date:Saturday, April 25, 2015 - Saturday, May 2, 2015Place:Tanesashi Youth Outdoor Learning Center<br/>("Aomori-kenritsu Tanesashi Shonen Shizen no Ie" in Japanese)<br/>Address: 2-26 Zennamitai, Same-machi, Hachinohe, Aomori

031-0841 JAPAN



#### Workshops:

In our workshops, "Revitalizing" is a major theme and hopefully the workshops and presentations carried out will make each of us into better global leaders. As well as having group discussions and presentations, participants will also have the opportunity to visit some companies involved in such fields as Fisheries, Agriculture, Tourism, Energy and Industry. Through these visits and interviews, the participants will learn the process of Japan's revitalizing procedures and struggles of companies and people there, and they will offer solutions from a global perspective. Participants will also have the opportunity to attend a presentation by the government revitalization officer. All members will share the problems, they have separately discovered, through discussions and by presentation. The solutions we arrive at through these discussions will be proposed to Hachinohe City, Aomori Prefecture, or the government, and companies in the area. This process will help students realize problems which they had not known before coming to Japan, and nourish the leadership skills they have always had within.

**Participants:** The Seminar is open to all schools and students who have an affiliation or an exchange program with the National Colleges of Technology, and who are willing to support the workshop in the 5<sup>th</sup> International Symposium on Technology for Sustainability 2015 from August 4 to August 11 as facilitators.

#### Fee:

Participants are responsible for travel expenses from their own countries to Hachinohe city. However, within Hachinohe city, all transportation, food costs while attending the seminar and accommodation costs will be covered by the National Institutes of Technology.

## Deadline to submit your applications to NIT, Hachinohe College:

Monday, March 31, 2015 Please send an application form via e-mail.

### **Contact Information:**

National institute of Technology, Hachinohe College Address: 16-1 Uwanotai, Tamonoki, Hachinohe City, Aomori Prefecture 039-1192, Japan Email: cjs@hachinohe-ct.ac.jp In association with The Reconstruction Agency, Aomori Prefecture, and Hachinohe City.

### Access to Hachinohe City:

Take a Hayabusa along the Tohoku Shinkansen (bullet train) from Tokyo to Hachinohe (2.5 hours)

### A Short Introduction to Hachinohe:

Hachinohe is located on the Pacific Coast of the most northern prefecture on the main island of Honshu. It is famous for its fisheries, industries, and beautiful nature. Tanesashi coast is one of beautiful coasts in Japan, and it is selected by Beauty Pine Tree Sight 100 in Japan and New Tourist Attraction Place 100 in Japan. Hachinohe has three national treasures. Enjoy super fresh seafood from Hachinohe Port while you are here!



(a) Kabushima



(b) National treasure Fig. 3 Tourist attractions of Hachinohe © 2007-2015 Hachinohe City



Fig. 4 Aerial view of Hachinohe city ©2007-2015 Hachinohe City



Fig. 5 Hakkoda Snow Corridor ©2013-2015 Aomori Tourism and Convention